

# Your specialist for custom live chat deployments

Robust live chat software for organisations who need a secure, tailored solution 10 04 00 CO 8 CO Whoson

## Solving your live chat challenges

WhosOn is the solution of choice for brands who need more from chat. We specialise in niche chat projects, with a particular focus on:



#### On-premises installations

Keep your sensitive chat data in-house, not a public cloud.



#### Multi-site projects

Tailored chat across your portfolio of brands.



#### Multilingual implementations

Get the application in the language(s) you need.



#### Custom feature needs

In-house developers craft your commissioned work.

Highly regulated environments

Veterans when it comes to tiered

WhosOn is designed for easily

achievable compliance.

International rollouts

global chat projects.

Putting your security
We're leaders in chat security. As well as a setup that offers either state of the art data

Putting your security
paramount



#### Secure connections

centres or controlled self-hosting, we offer:

Any chat session powered by WhosOn is established via a secure connection.



#### Intrusion prevention

Brute-force attacks won't work against WhosOn.



#### User management

Run a tight ship by fine-tuning access rights and permissions to WhosOn.



#### Encryption

Your live chat conversations are protected at every possible touchpoint.



#### Credit card masking

WhosOn comes with added security to detect and protect sensitive data.



#### Ongoing safeguarding

Running regular vulnerability scans and penetration tests against WhosOn.



## The perfect blend of ready-made & tailor-made

We're fully flexible when it comes to customisation. However, you also get a sophisticated live chat feature-set out of the box with WhosOn. Some of our more advanced features include:



#### Real-time translation

Chat to your customers in over 100 languages



#### Sentiment analysis

Automatically calculate customer



#### Omnichannel calling

Switch channel seamlessly from chat to call



#### Chatbot services

Inject Al into your chat with our bot framework integrations



#### **Custom reporting**

Leverage the power of Power BI for your reporting



#### Management toolset

A kit for supervisors to monitor, manage and refine the chat service



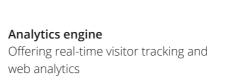
#### **CRM** integration

Smoothly sync data between WhosOn and your CRM



#### Co-browsing

Scroll, click, and type alongside your chat users





#### WhatsApp integration

Receive and reply to WhatsApp messages inside WhosOn



#### Inbuilt help desk

Video chat

chat channel

A feature-rich customer service suite to speed agent handling times

Give face to face service online via your



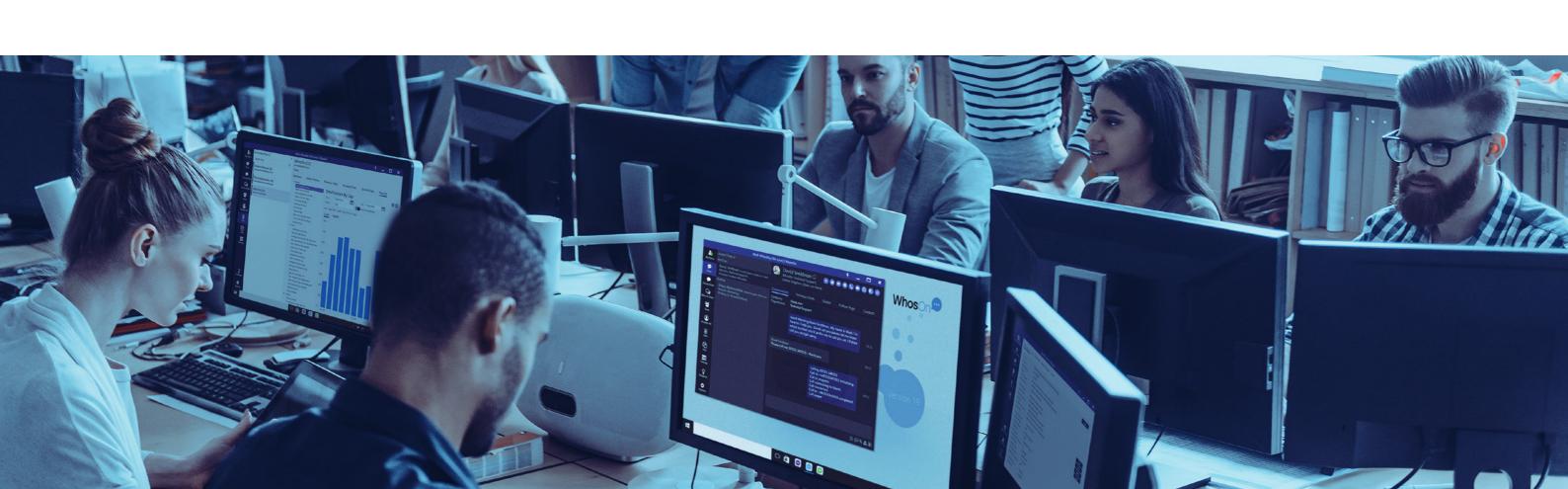
#### Messenger integration

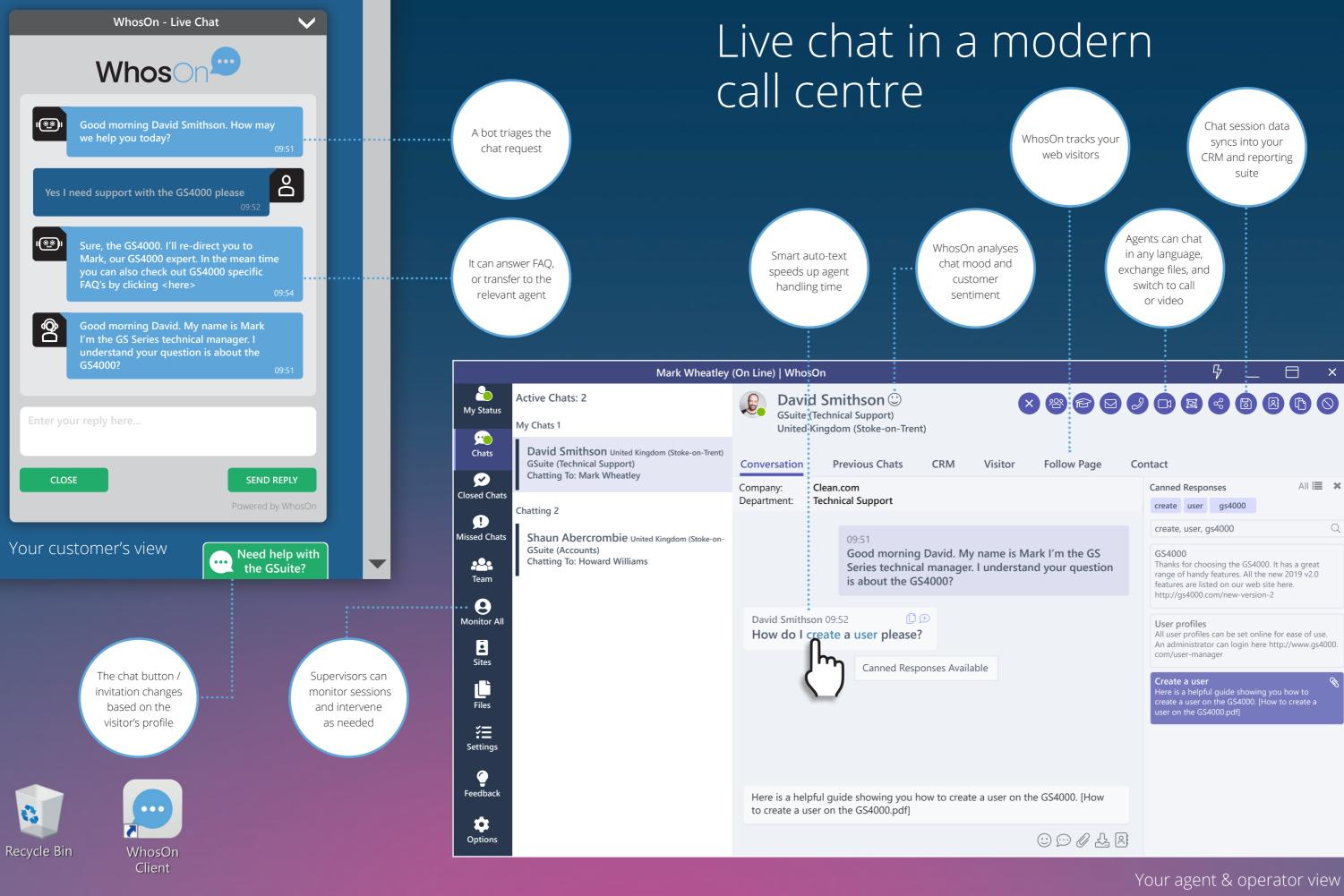
Pull in Messenger queries and reply with smart chat features



#### In-chat payments

Take secure payments inside your chat sessions





Your agent & operator view



















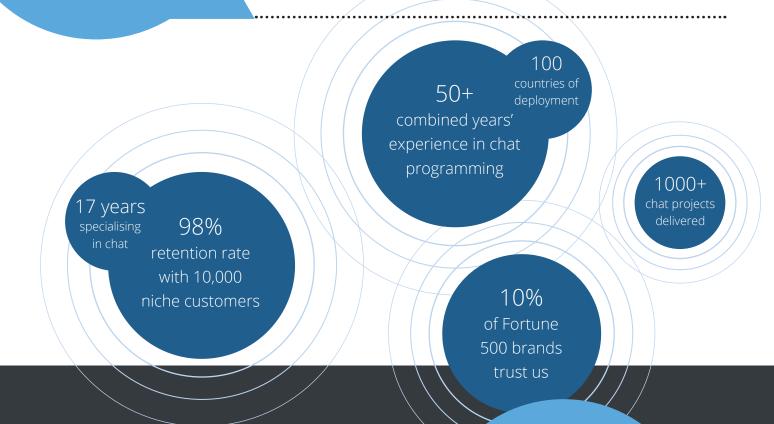






### About us

When you partner with WhosOn, you're partnering with a small force of specialists. Live chat software has been our forte since the technology's conception in the early 2000s. So, we know our business. And, more importantly, we know how best to cater to yours.



Whatever your live chat challenge, we'll work with you to deliver the right solution. That might entail a large-scale project, or it might simply mean setting you up with a quick usage demo and free trial.

Start scoping your chat project

Proud to work with:

Worldpay

AMERICAN

EXPRESS

AVIVA

Department for Education

UK: 0330 0882 943 US: (800) 680 7712 e: sales@parkersoftware.com